



Dear Cougar Alumni,

The camaraderie among our members is unique. It is a common bond of time, tradition, and memories shared by classmates, coaches, teachers, and friends over many years. The values we share are best stated in our motto: “Loyal, Strong and True”.

To carry on these values and traditions beyond those of us here today, the Alumni Board is establishing an endowed scholarship fund to provide financial aid to Escondido High School seniors who will be attending college. It was also decided that the endowment should be named for Coach Robert “Chick” Embrey on the occasion of his 90th birthday. Coach Embrey’s contributions to Escondido High School as a student, teacher and football coach are legendary and the honor is richly deserved.

The fund amount receiving unanimous approval was \$100,000.00. However, because the amount might be difficult to raise without an incentive, the suggestion was made that if a significant challenge gift could be obtained the overall amount might not seem so daunting. Bob Wilson was approached; he liked the idea, and agreed to match all money raised up to \$50,000.00. In other words, it would be dollar for dollar. No time limit was established, although we feel it should not go beyond the end of the year 2017.

Enclosed with this letter is a donation form that we would like you to return with your commitment to us at the July 15, 2017 breakfast meeting or in the enclosed self-addressed envelope. Feel free to enclose a personal note to Coach with your donation. These notes will be provided to Coach at the breakfast meeting when we wish him happy birthday and announce the creation of the Robert “Chick” Embrey Scholarship. Donations can also be mailed to the Cougar Athletic Club, 1081 Borden Road, Suite 107, Escondido CA 92026.

Thank you for joining us in honoring a true Cougar legend.

Sincerely,

The Cougar Athletic Club Board of Directors

The Cougar Athletic Club is a 501(C) 3 organization and your donation is tax deductible. Federal Non Profit Tax #73-1720563